



GOLDEN CENTURY INTERNATIONAL HOLDINGS GROUP LIMITED
(a company incorporated in Hong Kong with limited liability)

SHAREHOLDERS COMMUNICATION POLICY

1. PURPOSE

- 1.1 This Policy sets out the general policy and measures adopted by Golden Century International Holdings Group Limited (the “**Company**”) in the communication with its shareholders, both individual and institutional (collectively, the “**Shareholders**”), and, in appropriate circumstances, the potential investors of the Company generally, with the objective that all of them are provided with ready, equal and timely information about the Company (including its financial performance, strategic goals and plans, major business developments, corporate governance and other material information), to enable the Shareholders and the potential investors to make an informed decision on their investments in the shares and other securities of the Company, and to actively participate in the activities organized by the Company for them.

2. GENERAL POLICY

- 2.1 The board of directors of the Company (the “**Board**”) shall maintain its communication with the Shareholders and the potential investors as an on-going process, and shall regularly review this Policy to ensure its effectiveness.
- 2.2 The Company communicates with the Shareholders and the potential investors through various channels, including financial reports (annual and half-yearly reports), annual general meetings and extraordinary general meetings, announcements and circulars.
- 2.3 Information published by the Company pursuant to the Main Board Listing Rules of The Stock Exchange of Hong Kong Limited (the “**SEHK**”) will be made available on the website of the SEHK and the Company (such as its history and developments, products and services etc) to enable the Shareholders and the potential investors to have better understanding of the Company and its latest development.
- 2.4 The Company shall ensure effective and timely dissemination of information to the Shareholders and the potential investors at all times. Any question regarding this Policy shall be directed to the Company Secretary.

3. COMMUNICATION CHANNEL

Shareholders’ Meetings

- 3.1 The Company uses the general meetings (including annual general meetings and extraordinary general meetings) as a principal communication channel with the Shareholders.
- 3.2 Appropriate arrangements for the general meetings shall be in place to encourage the Shareholders’ participation.
- 3.3 The Company will monitor and review regularly the process of its general meeting and, where necessary, make appropriate changes to ensure that Shareholders’ needs are best served.
- 3.4 Board members, appropriate management executives and external auditors will attend annual

general meetings to answer the Shareholders' questions.

- 3.5 The Shareholders are encouraged to participate in the Company's general meetings in person or where they are unable to attend the meetings, to appoint proxies to attend and vote at the meetings for and on their behalf.
- 3.6 The Shareholders are also encouraged to attend the shareholders' activities organised by the Company, where the latest information about the Company will be communicated.

Corporate Communication

- 3.7 Any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the directors' report and annual accounts together with a copy of the auditor's report, the interim report, notice of general meeting, circular and proxy form shall be provided to the Shareholders in both English and Chinese versions to facilitate Shareholders' understanding.

Shareholders' enquiries

- 3.8 The Shareholders should direct their questions about their shareholdings to the Company's share registrar, the contact details of which are set out as follows:

Tricor Standard Limited

Address: Level 54, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong

Telephone: (852) 2980-1333

Facsimile: (852) 2810-8185

- 3.9 The Shareholders, the potential investors and the media may at any time make a request for the Company's information to the extent such information is publicly available and make enquiries to the Company through the following means:

- 3.10 By post: 45/F, Tower 1, Times Square, Causeway Bay, Hong Kong
By telephone: (852) 2802-0006
By fax : (852) 2802-0368
By email : info@gci.com.hk
Attention: Company Secretary

4. SHAREHOLDER PRIVACY

- 4.1 The Company recognises the importance of the Shareholders' privacy and will not disclose the Shareholders' information without their consent, unless required by law to do so.